

ICAR- NIBSM celebrated Janjatiya Gaurav Divas Pakhwada 2025

ICAR–National Institute of Biotic Stress Management (NIBSM), Baronda, Raipur is celebrating Janjatiya Gaurav Divas Pakhwada from 1- 15, November 2025, in which a special awareness program on “Arts, GI–Tagged Crafts etc” was organized for the farmers. The programme was coordinated by the by Dr. Vinay Kumar, Principal Scientist (Biotechnology), and Dr. Srilatha Polepongu Scientist (Plant Pathology). Dr. Vinay Kumar, delivered a talk on Geographical indications for Art and Crafts in India to create awareness among the farmers of Bharwadih village as part of the Janjatiya Gaurav Divas Varsh Pakwada 2025 celebrations. A total of 45 farmers including village Sarpanch from Bharwadih village actively participated in the program. The program aimed to create awareness among farmers about the Geographical Indication (GI) tags, their role in preserving traditional knowledge, promoting regional identity, and enhancing the economic value of local products. During the session, participants were introduced to various arts and crafts registered under GI tags, their unique characteristics, and the benefits of obtaining GI registration. The discussion also highlighted how GI tags contribute to rural livelihood improvement, market recognition, and protection against imitation.

Farmers actively interacted during the session, sharing their local experiences and expressing interest in exploring the GI registration process for their traditional produce and crafts. The event concluded with a message encouraging farmers to take pride in their cultural heritage and leverage GI tags for sustainable income generation.





